

Workforce Alliance
Annual Report 2017-2018
www.wpworkforce.org



**A MESSAGE
FROM
Lucyann Vierling
Executive Director**



A Year of Growth

It provides great pleasure to present to you the 2017-2018 Annual Report.

Workforce Alliance maintains a broad interpretation of talent development by supporting lifelong learning.

In the following pages you will catch a glimpse of what we have accomplished this year. Our new areas of focus provide direct service to our residents and affords us the ability to leverage multiple funding sources while expanding services.

The Workforce Alliance Team has grown in size and expertise while continuing to play a vital role in the development of a skilled workforce.

Thank you for your continued partnership.

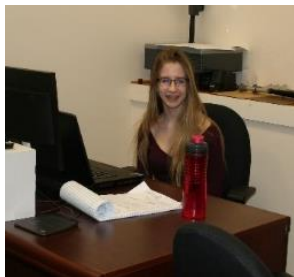
A handwritten signature in blue ink, appearing to read 'Lucyann Vierling'. The signature is stylized and fluid.



Women in Science Event

Workforce Alliance serves as an intermediary to identify, create and provide career and educational opportunities that build our workforce and support lifelong learning.

PROGRAMS



We serve as a **Work Based Learning Experience (WBLE)** and **Assessment Site** for people with disabilities. Through extensive partnerships with local service providers and governmental organizations, we are able to provide: hands-on work experiences, on the job training, and mentorship to individuals with disabilities.

Emily Bates, pictured, participated in the WBLE Program and is working towards a degree in International Business.

227

HOURS WORKED

15 STUDENTS & BUSINESSES

Our **College Student Internship Program** pairs local students with local businesses aligning interests and fields of study with real world experiences. Students have a wide range of internship possibilities within a variety of industries including manufacturing, agriculture, entrepreneurship, information technology and more.

We have launched a new partnership with the **Pennsylvania Commission on Crime and Delinquency (PCCD)**, **Lackawanna College** and **Wayne Pike Adult Literacy Program (WPALP)** to provide career and educational services for young people who are in the juvenile justice system.

COURSE OFFERINGS

Build Your Home Energy Toolbox with SEEDS & PPL:

(Sustainable Energy Education Development Support & PA Power & Light)

Cybersecurity Trends & Safeguards Seminar: Site 2

Educational Opportunity Centers (EOC):

Beyond the GED Workshop

Career & College Kick-start Test Preparation Classes

Career Decision Making

Resume Writing

Emergency First Response CPR & AED Course

How to Protect Yourself Against Identity Theft: Attorney General's Office Presentation

Mailchimp or Constant Contact?: Sohn Social Media

Penn State Scranton Leadership Essentials Series:

Clarifying Expectations and Observing Performance

Coaching and Providing Feedback

Communicating Effectively

Developing a Team

Interviewing and Selecting Employees

Leading Others

Managing Time and Priorities

Meeting Supervisory Responsibilities

Resolving Conflicts

Supervising Projects

Pennsylvania Department of Labor & Industry Unemployment Compensation Series:

Appeals/Hearings

Overpayments: Prevention, Detection and Recovery

Relief From Charges & Suitable Work

Separation Issues / Sides

Unemployment Compensation 101

Pennsylvania Higher Education Assistance Agency (PHEAA):

Award Letter Review

Financial Aid 101

How to Fill Out a FAFSA (Seminar)

How to Fill Out a FAFSA (Hands On Filing)

Junior Jumpstart

Searching for Scholarships

Quickbooks 1 & 2: Wayne Library Alliance

RAMP Training: Northampton Community College

Taking Control of Your Financial Future: Forthright Wealth Planning

Tech Time: Wayne Library Alliance

5 Tips for Writing a Great Press Release: Sohn Social Media

2186

PEOPLE TRAINED

470

PROGRAMS DELIVERED

THE STOURBRIDGE PROJECT

is the local Business Incubator/Accelerator and Coworking space. Workforce Alliance develops programs specific to businesses and that encourage entrepreneurship and facility usage.

The **Business Essentials Seminar Series** brings local and regional experts to share their wisdom in an engaging and relaxed atmosphere that incorporates business specific content with networking. This year's sessions included:

- Building Your Brand**
- Business Law Basics**
- Business Leadership 101**
- Business Plan Boot Camp**
- Creating Engaging Content**
- First Steps to Starting a Business**
- Human Resources Basics**
- Human Resources, Your Most Important Investment**
- Prototyping and the New Production Era**
- Raising Capital**
- Research & Development and KIZ Tax Credits**
- Research Methods and Real Life Model**
- Sales Strategies to Grow Your Business**
- Small Business Retirement Plans**
- Time Saving Strategies for Professionals & Entrepreneurs**

Hands-On Workshops & Classes include 3D Printing, 3D Computer Modeling, Coding Camp, Electronics and Glowforge Laser Cutting Classes.

National Arduino Day Event brings together technology and fun to expose people of all ages the potential to design and make anything imaginable with electronics!

National Entrepreneurship Week Event highlights the diversity of our local entrepreneurs and how entrepreneurship is revitalizing our rural community.

University of Scranton Small Business Development Center is available once a month for free individual consultations for anyone currently in business or considering starting a business.





BUSINESS & EDUCATION PARTNERSHIPS

Workforce Alliance recognizes that including business in education helps produce a more prepared and educated workforce.

Students and educators who are exposed to hands-on, real-world work experiences gain a better understanding of the specific skills and education employers need.

Students from area High Schools at the "How to Succeed in Business" Retreat, made possible through a Workforce Alliance Business Education Partnership Grant.

BUSINESS & EDUCATION ACTIVITIES

5,892

STUDENTS SERVED

190

EDUCATORS INVOLVED

126

BUSINESSES ENGAGED

After School Career Programs

Arduino Day

Career Cruising

Career Lunches

Career Technical Education Exposure

College Tours

Dress for Success

Employment Readiness Lab

How to Succeed in Business Retreat

Leadership Training

Mobile Ag Science Lab

Mock Interview Day

National Entrepreneurship Week

National Manufacturing Day Tour

Students in the Workplace

Teachers in the Workplace

Women in Science Symposium



Dress for Success Spotlight

The “Dress for Success” closet at Forest City Regional School provides all students access to a professional wardrobe for use when going on interviews and attending events that require professional attire. The Closet is maintained by students with disabilities who learn life skills which help in transitioning from school to real-world experiences.

With the help of a grant from Workforce Alliance, students at Forest City Regional in grades 7-12 prepared to be gainfully employed. Students learned grooming skills for job interviewing with a **SPA Day** at the **Career Technology Center of Lackawanna County** and they visited **Burlington Coat Factory** where they were given a budget and purchased “Dress for Success” interview appropriate attire. Participating students took part in job shadowing experiences where they got an up-close and personal view inside a variety of businesses to learn about a broad range of professions.

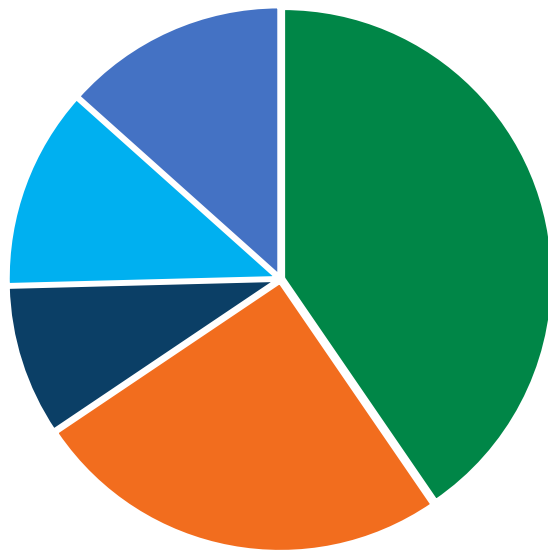
“The benefits from the grant activities far exceeded the expectations of the school district and students. Through this program, two participating students secured jobs as a direct result of these experiences.” –Sandy Morahan, *Transition/Special Education Teacher*

“The job shadowing experiences have made me think about my future and the jobs I might be interested in, as well as, have made me take a look at myself and the way I look.”
–Forrest City Regional 11th Grader

CERTIFICATION TESTING

Thousands of certifications are available at Workforce Alliance!

Certifications include tests from Pearson VUE®, Certiport® and the Educational Testing Service (ETS®) which include the Praxis® series educators' exams, College Level Examination Program (CLEP®) tests and the High School Equivalency Exam (HiSET®). Aside from being a Pennsylvania Department of Education approved GED Testing Site, other industry certification testing services are available including certifications for Educators, Information Technology, Health and Food Safety, State, Medical, and Business specific certifications. Too many to list!



■ Educators ■ GED ■ Other ■ State ■ Technology
Exam Types

367 TESTS DELIVERED THIS YEAR

CAREER SERVICES

Workforce Alliance is now an affiliate of PA CareerLink®, a proud partner of the American Job Center® Network, and provides direct career services to both the residents and businesses of Wayne County. Through employer engagement and one-on-one services, we guide individuals down a path to goal attainment.

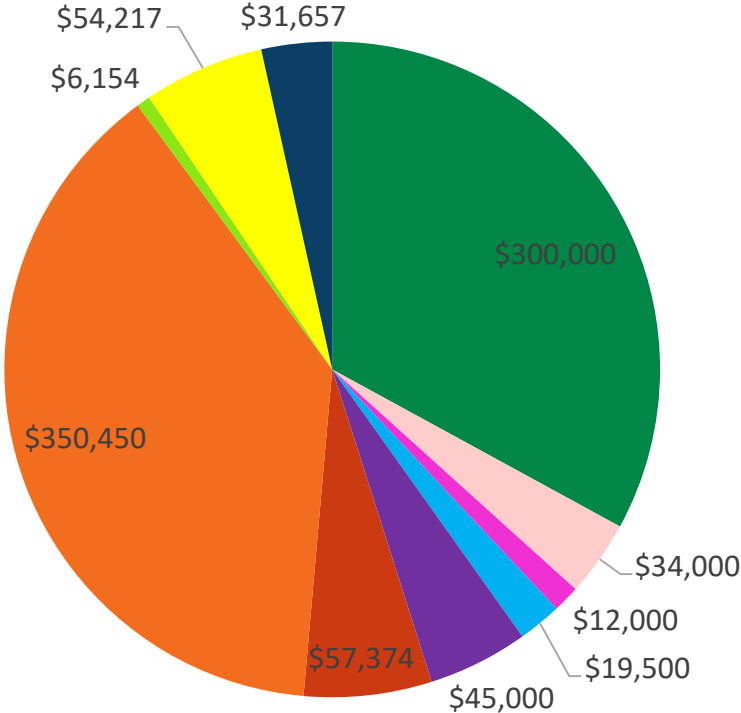
1 on 1 SERVICES INCLUDE:

- Business Outreach
 - Career Academy Comprehensive Career Pathway Program
 - Individual Training Accounts
 - Job Coaching and Career Counseling with Certified Career Coaching Staff
 - Job Search Assistance
 - On-the-Job Training
-

Weekly Workshops from our partners Educational Opportunity Centers (EOC), Lackawanna College Lake Region Center and CareerLink® provide information on resume writing, industry trends, interviewing skills and more!

FUNDING

The Pennsylvania Department of Education and the Pennsylvania Department of Labor & Industry were the primary sources of revenue received this year. Workforce Alliance seeks additional funding to maintain activities and broaden the scope of initiatives necessary to address lifelong learning.



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| Workforce Innovation & Opportunity Act Grant | Local Share Account Grant |
| PA Department of Education Grant | Other Types of Income |
| Business/Education Grant | PA Commission on Crime & Delinquency Grant |
| College Student Internship Grant | United States Department of Agriculture Grant |
| Teacher in the Workplace Grant | Events & Fundraising |

BOARD OF DIRECTORS

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Clayton LaCoe III, Ed.D., At Large, Wallenpaupack Area School District
Melissa Langone, Woodloch Pines/The Lodge at Woodloch
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Jennifer Passenti, Lackawanna College, Lake Region Center
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Dan Card, Waste Management
Barb Linde, Linde Enterprises
William Schweighofer, The Honesdale
National Bank

*Executive Board

Workforce Alliance, an alliance that works!

92 Main Avenue, Hawley, PA 18428

570-390-7613

www.wpworkforce.org



WORKFORCE ALLIANCE STAFF

(pictured from bottom-left to right, top-left to right):

Helene Mancuso, Director of Workforce Development

Lucyann Vierling, Executive Director

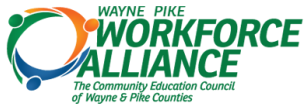
Cheryl Duquette, Director of Program Development

Kat Hait, Human Resources, Administrative Assistant

Tessa Wright, Workforce Development Specialist

Ryan Williams, Workforce Development Specialist

Jess Wolk, Workforce Coordinator



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